



January 4, 2012

Dear Friends,

Across the country, Court Appointed Special Advocates (CASA) are providing life-changing, life-saving help to thousands of abused and neglected children each day. In Passaic County, currently 120 of the more than 500 children in the foster care system are receiving help from a CASA volunteer advocate. Their tireless efforts make it possible for children to find safe and permanent homes that they otherwise may not have known.

On March 15, 2011 the Second Annual "Champions for Children" Recognition Dinner will be held at The Carriage House in Totowa, NJ. This will be a special night to honor those who serve our children as well as raise funds to allow more children to have a voice in the courtroom. Champions for Children are those who have gone above and beyond expectations to serve Passaic County's abused and neglected children.

This year's honorees include:

- The Members of the Passaic County Education Association
- Mari Lou Parkinson
- Jacquelyn Benson

We ask that you consider supporting this important event by becoming a sponsor for the evening. Sponsorship levels and benefits associated with each level are described in the attached document. Your support is critically important for two reasons: first, the evening pays tribute to extraordinary people who are fighting every day for abused and neglected children in our community, and second, the proceeds of this event provide much needed financial support that is used directly to serve these children, ensuring they have a better chance at life.

No child has ever asked to be abused. These children need permanent, safe homes that are free from abuse and neglect. These children need you! Thank you for your consideration of our request.

Warmest Regards,

Janice Erzmonit
Board President

Erica Fischer-Kaslander
Executive Director

P.S. There are approximately 380 youth in Passaic County currently waiting for the voice of a CASA volunteer. Your opportunity to make a difference in the lives of abused and neglected children across our community has never been greater.

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Passaic County Court Appointed Special Advocates

I am for the Child™

There are thousands of children who will never know what it is like to have a permanent home - with their formative years “lost” in temporary care while the court decides their fate. The national annual foster care bill to the taxpayers is over \$6 billion, but the cost in human potential is even greater. Children are often shuffled to many different homes in just the span of a few years, making it impossible to know stability, maintain friendships or keep up in school. Siblings are often separated because many foster homes can’t accommodate all of them. Every child has a right to feel safe, loved and cared for. We believe each child has an unalienable right to learn and grow and become the person they are destined to be in a safe and permanent home.

In Passaic County, CASA volunteers...

- Serve as a fact-finder for the judge by thoroughly researching the background of each assigned case.
- Speak for the child in the courtroom, representing the child’s best interests.
- Safeguard the interests of the child during the life of the case, ensuring that it is brought to a swift and appropriate conclusion.

It has been proven that CASA volunteers have made a difference by...

- Saving New Jersey millions of dollars in costs related to foster care
- Improving the quality of life of children in foster care by investigating the child’s case and advocating for the child in court.
- Contributing 3,657 hours on their cases in Passaic County and driving 19,569 miles in total in 2011.

CASA’s impact is nationally recognized...

- “Exemplary National Program in Juvenile Delinquency Prevention” recognition by The United States Department of Justice, Office of Juvenile Justice and Delinquency Prevention.
- CASA has received the President’s Volunteer Action Award for “Outstanding volunteer contribution, demonstrating accomplishment through voluntary action.”
- Named “Outstanding Volunteer Program” by the National Council of Juvenile and Family Court Judges.

Make a difference in the life of a child by partnering with an organization that truly makes an impact.

For more information, please visit www.passaiccountycasa.org or call 973-832-4002

Champions for Children Recognition Banquet

The Carriage House, Totowa • March 15th, 2012

EVENT SPONSORSHIP OPPORTUNITIES

Champion Sponsor

\$10,000

VIP Table for 10 guests

Signage on front of tribute journal and full page ad of your choice

Podium Signage at event and in lobby

Recognition in press releases, on website and organization newsletter

\$5,000 Platinum

- One prominent table (for 10 guests)
- Prominent signage at event
- Recognition in all event press materials
- Outside Back Cover in Ad Journal (5"x8")

\$2500 Gold

- One priority table (for 8 guests)
- Signage at event
- Recognition in all event press materials
- Full page ad of your choice in ad journal

\$1500 Silver

- Tickets for 5 guests to event
- Recognition in signage at event
- Recognition in event ad journal

\$500 Bronze

- Tickets for 2 guests to event
- Recognition in signage at event
- Recognition in event ad journal

TABLES / TICKETS

___ Table of 10 People \$700

___ Individual Tickets \$75

----- Corporate Sponsored Table
(10 tickets included) \$1200

SPONSOR A CHILD

For 12 Months \$1,800

For 6 Months \$900

For 3 Month \$450

AD JOURNAL OPPORTUNITIES*

Inside Front Cover / Full Color (5" x 8") \$250

Inside Back Cover / Full Color (5" x 8") \$250

Full Page / B&W (5" x 8") \$150

Half Page / B&W (5" x 4") \$75

Supporter listing \$20

I/We are unable to attend, but would like to make a donation to support the work of CASA. \$_____

Name: _____

Address: _____

Phone number: _____

Email: _____

Guest(s): _____

TOTAL AMOUNT: \$_____ Please make checks payable to: Passaic County CASA

To Sponsor this event you can mail or fax this form to:

PC CASA, 573 Valley Rd, Suite 2, Wayne, NJ 07470, Phone: 973-832-4002/Fax: 973-706-8892

*Please provide ads in jpeg, tiff, publisher, or an electronic pdf file. E-mail files to
jaimie@passaiccountycasa.org