

ANNUAL SPONSORSHIP OPPORTUNITIES



CASA

Court Appointed Special Advocates
FOR CHILDREN

**PASSAIC AND UNION
COUNTIES**

About CASA of Passaic and Union Counties

CASA of Passaic and Union Counties is a non-profit organization which organizes the community to take action and advocate for children and families in the overburdened child welfare system in Passaic county and Union county.

Through an intentional, restorative and culturally relevant lens, we train committed and caring adults who provide equitable access to resources and life-affirming connections.

Our Mission

Our mission is to champion the best interests of children in the child welfare system.

Our Vision

We envision all children and families impacted by the child welfare system receiving the resources and support they need to thrive.



Court Appointed Special Advocacy

The Court Appointed Special Advocacy program provides a consistent, caring adult who speaks up for a child.

CASA volunteers receive specialized training and ongoing support so that they can represent the child's best interests, not only in court, but in all aspects of the child's life.



The Open Door Store

The Open Door Store provides an opportunity for children and teens in foster care (and their caretakers and advocates) to 'shop for free' for new clothing, shoes, and accessories. No money is ever accepted.

We believe that every child deserves the dignity of new clothes, and the opportunity to pick them out themselves.



Safe Babies Court Team

For infants and toddlers, the Safe Babies Court Team program's goal is for children to maintain healthy development and provide a comprehensive approach to ensure a permanent home, specifically family reunification whenever safely possible, is reached as quickly as possible in this critical developmental stage.



Together with your support, we can:

- Ensure every child in foster care has a dedicated champion advocating their best interests
- Help children spend less time on foster care
- Ensure children receive the services they need while in foster care
- Make sure family court judges have the information they need to make decisions about a child's future



**For
FY'23***

**148
Volunteers**

**292
Children
Served**

**800+
Court
Hearings**

**9,315
Volunteer
Hours**

**2,254
Recommendations
made to Family
Court Judge**

**92
Children
Had Cases
Closed**

Help us break the cycle of abuse and neglect

Whether in foster care, homes or in the community, we are committed to helping ensure that children and their families have what they need to live safe and happy lives.

www.casapassaicunion.org

*Excludes Union county. Data for Passaic county only.

Please consider the following opportunities, or contact us to create a partnership specific to your company, mission, and interests.

CHAMPION \$20,000+

Provides screening, background checks, training and ongoing support for 25-30 new Advocates who will champion the best interests of more than 50 children living in foster care.



GUARDIAN \$10,000+

Provides resources and specialist care to five families with infants and toddlers, ensuring the most vulnerable young children receive essential services through the Safe Babies Court Team.



HERO \$7,000+

Provides essential items for over 75 children as they enter care, including new clothes, toiletries, diapers/wipes, formula, pajamas and other essentials through the Open Door Store.



FRIEND \$5,000+

Provides a full year of CASA advocacy services to 5 families with children in the child welfare system.



ALLY \$2,500+

Supports our Back to School Drive with new backpacks and school supplies, and our Holiday Wish Drive, with Holiday gifts so that no child ever feels left out.



Sponsorship benefits:

	Company Produced Promotional Video on Social Media	5 Tickets to Annual Gala	Check Presentation + Press Release	Company Logo and Link in Monthly Newsletter for a Year	News Story/Blog Post	Company Logo and Link on CASA Website	Company Logo in Annual Impact Report	Company Logo on CASA Program Collateral as Appropriate
CHAMPION, \$20,000+	●	●	●	●	●	●	●	●
GUARDIAN, \$10,000+			●	●	●	●	●	●
HERO, \$7,000+				●	●	●	●	●
FRIEND, \$5,000+					●	●	●	●
ALLY, \$2,500+						●	●	●

- Champion Sponsor \$20,000+
- Guardian Sponsor \$10,000+
- Hero Sponsor \$7,000+
- Friend Sponsor \$5,000+
- Ally Sponsor \$2,500+

Together we can do amazing things for children!

Return this form to Courtney Como at CASA of Passaic and Union Counties, 415 Hamburg Turnpike, Wayne, NJ 07470, or visit www.casapassaicunion.org/sponsorship

Name: _____

Company Name (if applicable): _____

Address: _____

Phone: _____ Email: _____

Check Enclosed Credit Card TOTAL AMOUNT: _____

Credit Card #: _____ Exp. Date: _____ CCV: _____

Name on Card: _____

Signature: _____